

# Placemaking in Scotland Conference

Designing Urban Communities

INTERACTIVE CONFERENCE

**Holyrood**  
magazine

**Date:**

Tuesday 6 October 2009

**Venue:**

The Edinburgh Conference  
Suite, Sheraton Hotel

**Chair:**

Keith Aitken  
Broadcaster and Journalist

**Keynote speakers:**

Jim Mackinnon  
Director of the Built Environment,  
The Scottish Government

Diarmaid Lawlor

Head of Urbanism, Architecture and  
Design Scotland

June Gilles

Head of Planning, Semple Fraser LLP

Kelvin Campbell

Managing Director, Urban Initiatives

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**“The policy decisions we take have an impact on the physical and mental health and wellbeing of our citizens, and on the social capital and vibrancy of our communities.”**

WHO Designing Healthier and Safer Cities: the Challenge of Health Urban Planning Policy Statement, 2005.

**This interactive conference will allow key professionals to openly discuss future challenges for placemaking in Scotland.**

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# Placemaking in Scotland Conference

Designing Urban Communities

Welcome

**Sustainable placemaking in Scotland cannot be delivered in isolation. Professionals in transport, planning, housing, businesses, health and community partners must all engage in the process to deliver places where we all want to live and work.**

**But what will these places look like? How will they be delivered and by whom? How is the environmental impact assessed? What are the Scottish Government, local authorities and other organisations doing to support delivery? What will the practical impact of the new planning system be? And how can we, as professionals, engage communities in the process?**

**Holyrood magazine is pleased to be hosting this unique event on sustainable placemaking, focusing on delivering towns and cities which are thriving economically, socially and culturally. The**

**conference will bring together speakers and delegates to discuss how to reinvigorate our town centres so they are the backbone of our local communities.**

**We look forward to all your contributions and hope you find the day enjoyable and valuable.**



**Mandy Rhodes**, Editor, *Holyrood* magazine  
editor@holyrood.com

## Agenda

Subject to change visit [www.holyrood.com/urbandesign](http://www.holyrood.com/urbandesign) for updates.

**Session One:**  
**The future for placemaking in Scotland**

**Session Two:**  
**Connecting districts, streets and spaces**

**08:45** *Registration and refreshments*

**09:30** Opening statements by Chair  
**Keith Aitken, Broadcaster and Journalist**

**09:40** From Skara Brae to sustainable communities  
**Jim Mackinnon, Director of the Built Environment, The Scottish Government**

**10:00** Would you send a postcard from suburbia?  
**Riccardo Marini, City Design Leader, The City of Edinburgh Council**

**10:20** City visions: learning from Birmingham and Newcastle Gateshead  
**Kelvin Campbell, Managing Director, Urban Initiatives**

**10:40** A confident urbanism for Scotland  
**Diarmaid Lawlor, Head of Urbanism, Architecture and Design Scotland**

**11:00** Questions and discussion

**11:20** *Refreshments*

**11:40** The new planning system: challenges and opportunities for urban development  
**June Gilles, Head of Planning, Semple Fraser LLP**

**12:00** Designing streets for urban communities  
**Keith Gowenloch, Senior Technical Director, WPS Development & Transportation**

**12:15** Residential futures: housing and the local economy  
**Martin Crookston, Director, Tribal Consulting**

**12:30** Sustainability  
**Representative, Sustainable Development Commission**

**12:45** Questions, discussion and electronic polling

**13:10** *Lunch*

## Registration

### Register online

Visit [www.holyrood.com/urbandesign](http://www.holyrood.com/urbandesign) and click on 'Book Now'.

### Register by email

[urbandesign@holyrood.com](mailto:urbandesign@holyrood.com)

### Register by post

Complete the registration form enclosed.

## Free Subscription

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## Conference Fees

Commercial organisations, central government departments, agencies, legal firms and other national public bodies. **£249 + VAT.**

Local Authorities, trade unions, professional associations, NHS, police and charitable organisations with an income over £1 million. **£199 + VAT.**

Charitable organisations with an income less than £1 million, students, community councils, unpaid volunteers and community action plans. **£149 + VAT.**

## Early Bird Discount

Register before 10 August 2009 and receive a 10% discount.

## Session Three:

### Community participation and best practice: learning from experience

**14:00** Community engagement  
**Deryck Irving, Partnership and Enabling Manager, greenspace scotland**

**14:15** Making public spaces in Scotland  
**Martin Tabor, Principal, Land Use Consultants**

**14:30** Questions to the panel and electronic polling

#### The panel will include:

- **Representative, RTPI in Scotland**
- **Martin Tabor, Principal, Land Use Consultants**
- **Deryck Irving, Partnership and Enabling Manager, greenspace scotland**
- **John Lauder, National Director, Sustrans Scotland**

**15:00** Closing keynote: lessons from abroad  
**Speaker tbc, for updates visit [www.holyrood.com/urbandesign](http://www.holyrood.com/urbandesign)**

**15:25** Questions and discussion

**15:35** Closing statements by Chair

**15:40** *Close of conference*

### Electronic Polling

We will use sophisticated electronic polling equipment throughout the day to gauge delegate responses to key questions on the development of sustainable placemaking in Scotland. This data and the results will be made available to delegates following the conference and will also be submitted to the Scottish Government Directorate of the Built Environment as well as relevant Ministers and parliamentary committees.

# Speakers

## Speaker highlights

### **Martin Crookston, Director, Tribal Consulting**

Martin is an urban economist (LSE) and planner (Glasgow University), and is responsible for the innovative work on Residential Futures for the Northern Way. His studies on urban capacity have been at the leading edge of policy development nationally, and have led on to an increasing engagement in the issue of housing provision - in the *Growth Areas*, in the Market Renewal "Pathfinders", and in the context of Scotland's social inclusion agenda for Clydeside and Edinburgh.

### **June Gilles, Head of Planning, Semple Fraser LLP**

June is Head of Semple Fraser's Planning Group, which offers contentious and non-contentious planning advice throughout the UK. June is dual-qualified in English and Scots law and has over 25 years' experience, in both the public and private sectors, in planning and related fields, notably compulsory purchase, roads and transportation. She advises clients across a broad spectrum of development profiles including retail, leisure, housing, mixed use, renewable energy, commercial and industrial.

### **Jim Mackinnon, Director of the Built Environment, The Scottish Government**

Formerly Head of Planning Division in the Scottish Executive, Jim was appointed Chief Planner and Head of Planning and Building Standards Group in November 2000 where he has led the reform of the planning system which includes the Planning etc (Scotland) Act 2006, the National Planning Framework and a range of measures to promote culture change in planning. In January 2008 he became Director for the Built Environment with responsibility for architecture and placemaking, building standards and planning.

## Why *Holyrood* magazine Conferences?

### ***Holyrood* magazine:**

*Holyrood* magazine has its finger on the political pulse, with a team of experienced journalists working at the heart of Scottish politics and policy. *Holyrood* magazine conferences benefit from all their experience, insight and intelligence and so will you.

### *Holyrood* magazine

conferences use electronic polling to:

- Maximise interaction with presenters
- Encourage discussion and debate
- Engage delegates who might not normally contribute
- Generate instant feedback and identify key issues quickly

### CPD:

Each delegate will be provided with a certificate to certify their attendance and to include in their personal development portfolio.



### Research:

Each conference is researched and produced by a dedicated member of the conference research team. This conference has been designed by Sarah Woodward, who specialises in transport, planning and regeneration issues. If you wish to contact her about the agenda email: Sarah.woodward@holyrood.com